

# **Invest in Opportunity**



Dave Sanders

# **Invest in CUNY**

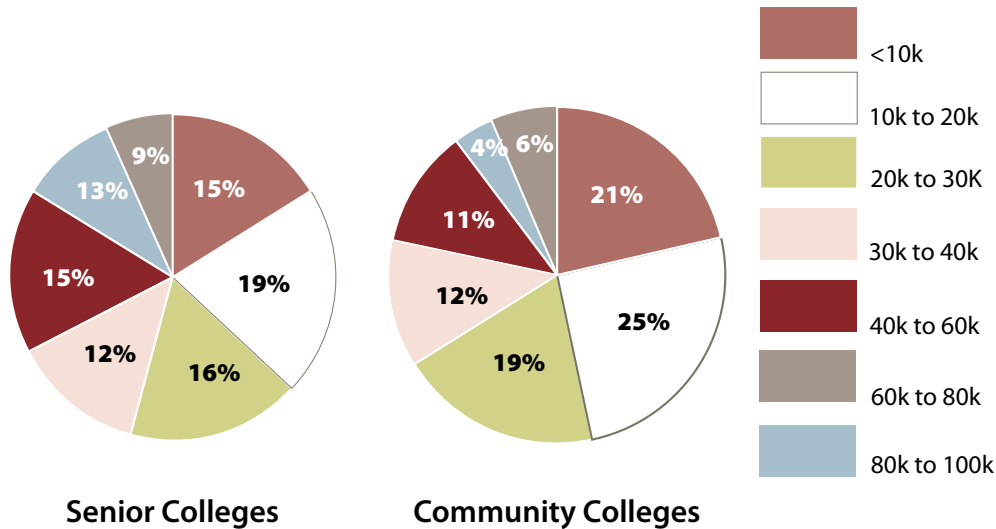


PROFESSIONAL STAFF CONGRESS

**Spring 2013**

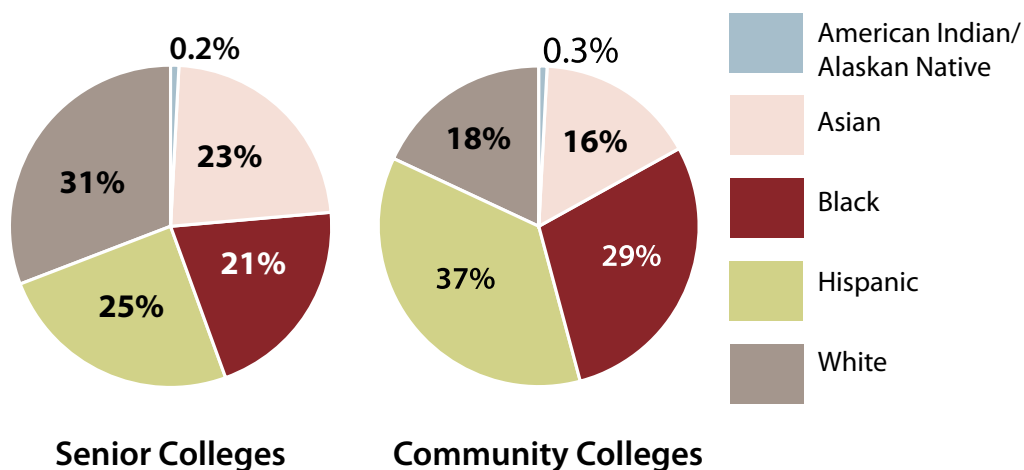
# Invest in opportunity

## Household Income of CUNY Students



**56%**  
of all CUNY  
undergraduates  
have household  
incomes less  
than \$30k

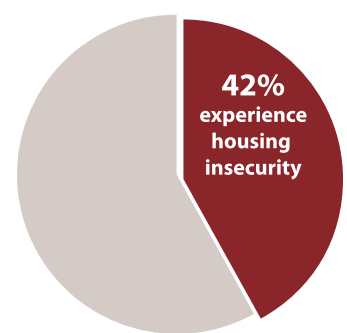
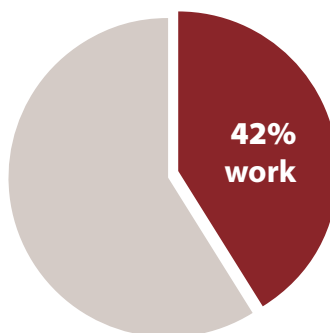
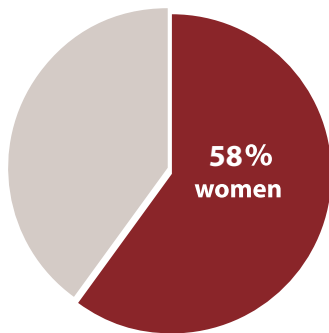
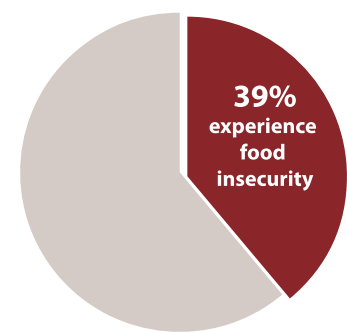
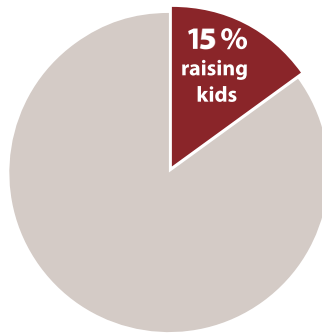
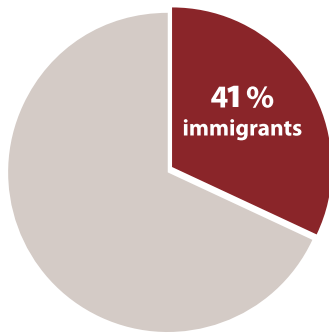
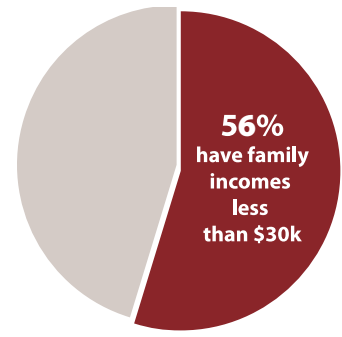
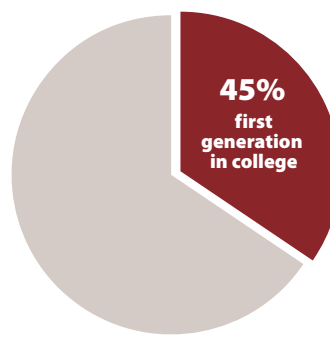
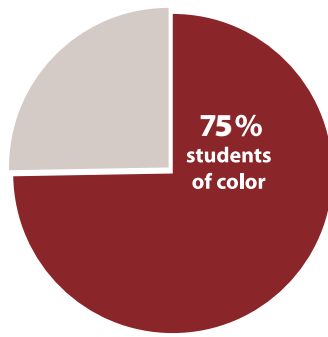
## Race\Ethnicity of CUNY Students



**75%**  
of all CUNY  
undergraduates  
are people  
of color

CUNY is the State's GREATEST source of opportunity for lower middle income New Yorkers and people of color.

# Invest in CUNY students



## New York needs CUNY

### Economic Improvement

Over a work-life, workers with Bachelor's degrees have greater job security and earn 66% more income than workers with only a high school diploma. (For Associate's degrees, it's 24% more.)

85% of CUNY graduates stay in New York: their skills power our workforce; their higher pay drives our economy.

### Fiscal Stability

Median tax payments for Bachelor's degree holders in 2008 were 83% higher than for workers with only a high school diploma. With an Associate's degree, they were 31% higher.

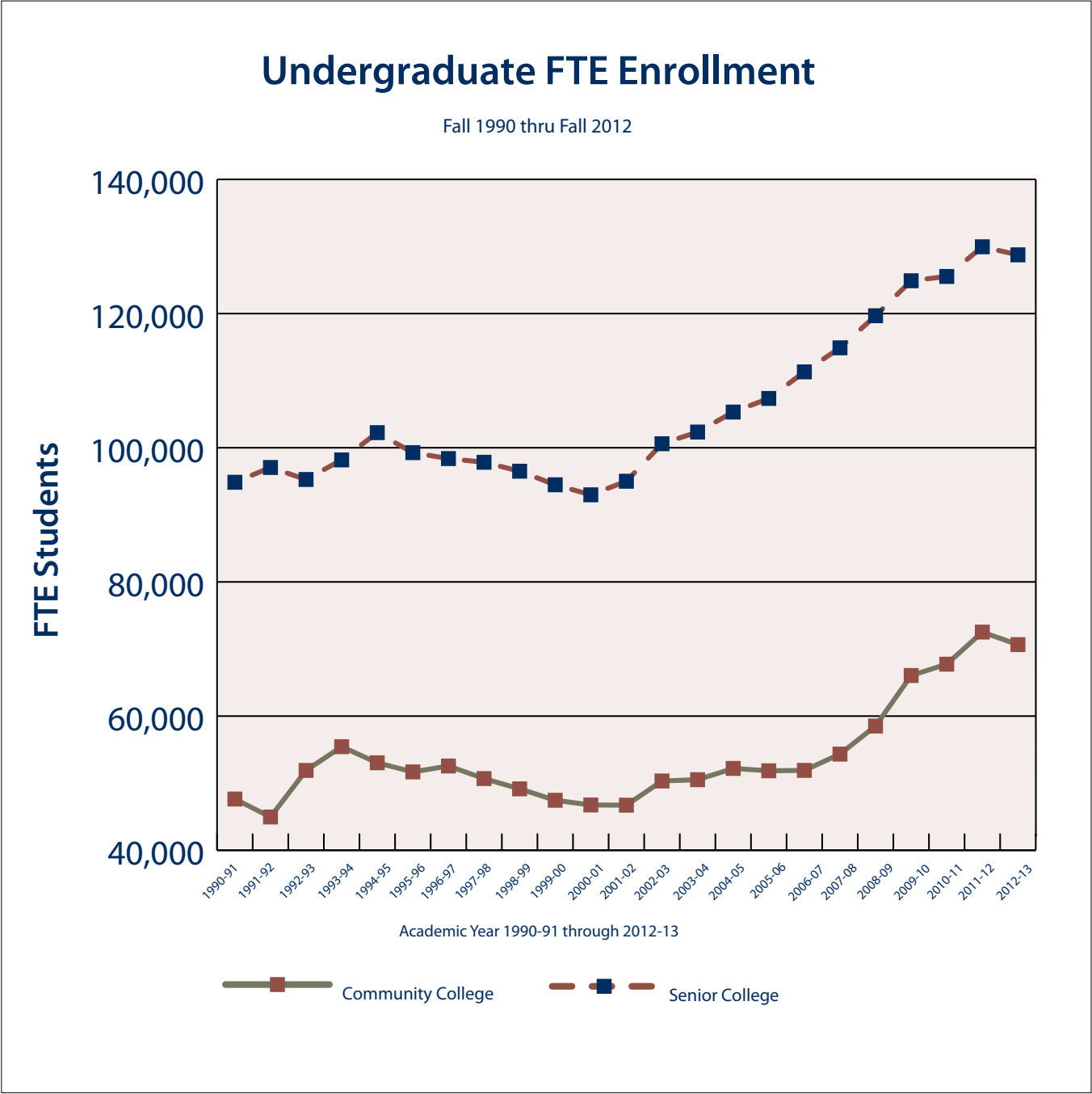
### Societal Benefits

College graduates are more likely to vote, volunteer and follow civic news. They're more likely to save for retirement. They're also in better health, more likely to have health insurance, and three times less likely to need Medicaid.

Sources: 2012 CUNY Student Experience Survey, <http://cuny.edu/about/administration/offices/ira/ir/surveys/student/SES2012FinalReport.pdf>  
Data on food & housing insecurity from 2011 Campaign for a Healthy CUNY, CUNY School of Public Health, <http://web.gc.cuny.edu/che/cunyfoodinsecurity.pdf>; <http://web.gc.cuny.edu/che/cunyhousinginstability.pdf>

# CUNY Enrollment is at Near Record Levels

**FULL-TIME EQUIVALENT (FTE)** student enrollment at CUNY has increased by 40% since 1990-91.



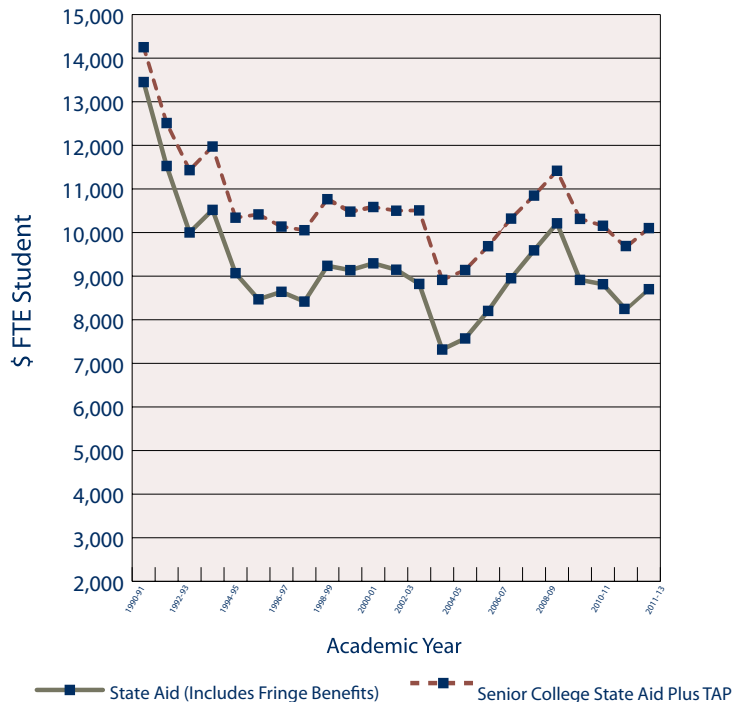
**Headcount Enrollment at CUNY in Fall 2012**  
Senior Colleges: 172,618, Community Colleges: 94,909

# State Aid and Base Aid Plus TAP

**THE TUITION ASSISTANCE PROGRAM (TAP)** provides need-based financial aid to students who attend public or private colleges in New York. TAP covers all or part of tuition for 98,000 senior and community college students at CUNY. However, TAP funding does not increase the total operating revenues available to CUNY.

## CUNY Senior Colleges: Revenue per FTE Student State Aid and State Aid Plus TAP

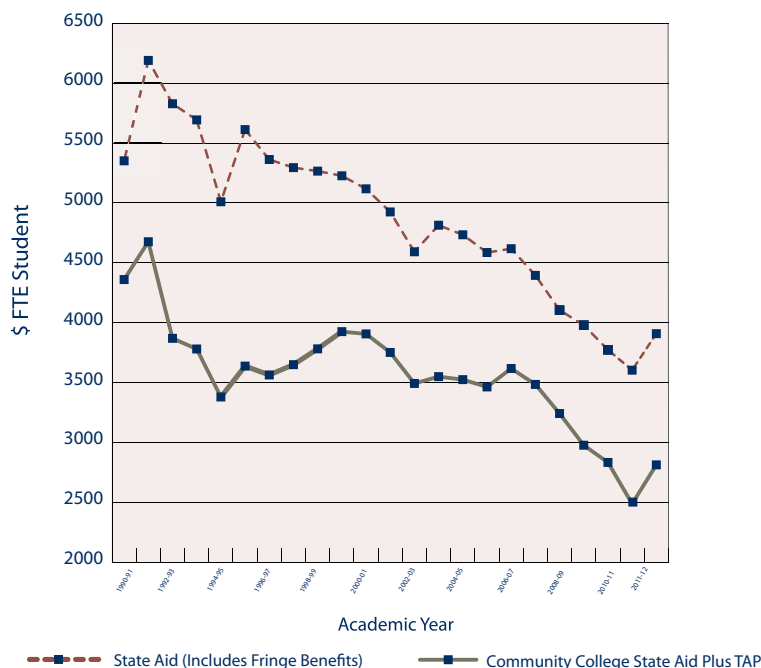
1990-91 thru 2012-13 / Inflation-Adjusted



Overall, revenue from State aid plus TAP to CUNY per full-time-equivalent (FTE) student at the senior colleges **fell 32.2%** since 1990-91. Revenue from State aid without TAP per FTE student **fell 39.2%** since 1990-91.

## CUNY Community Colleges: Revenue per FTE Student State Base Aid and State Base Plus TAP

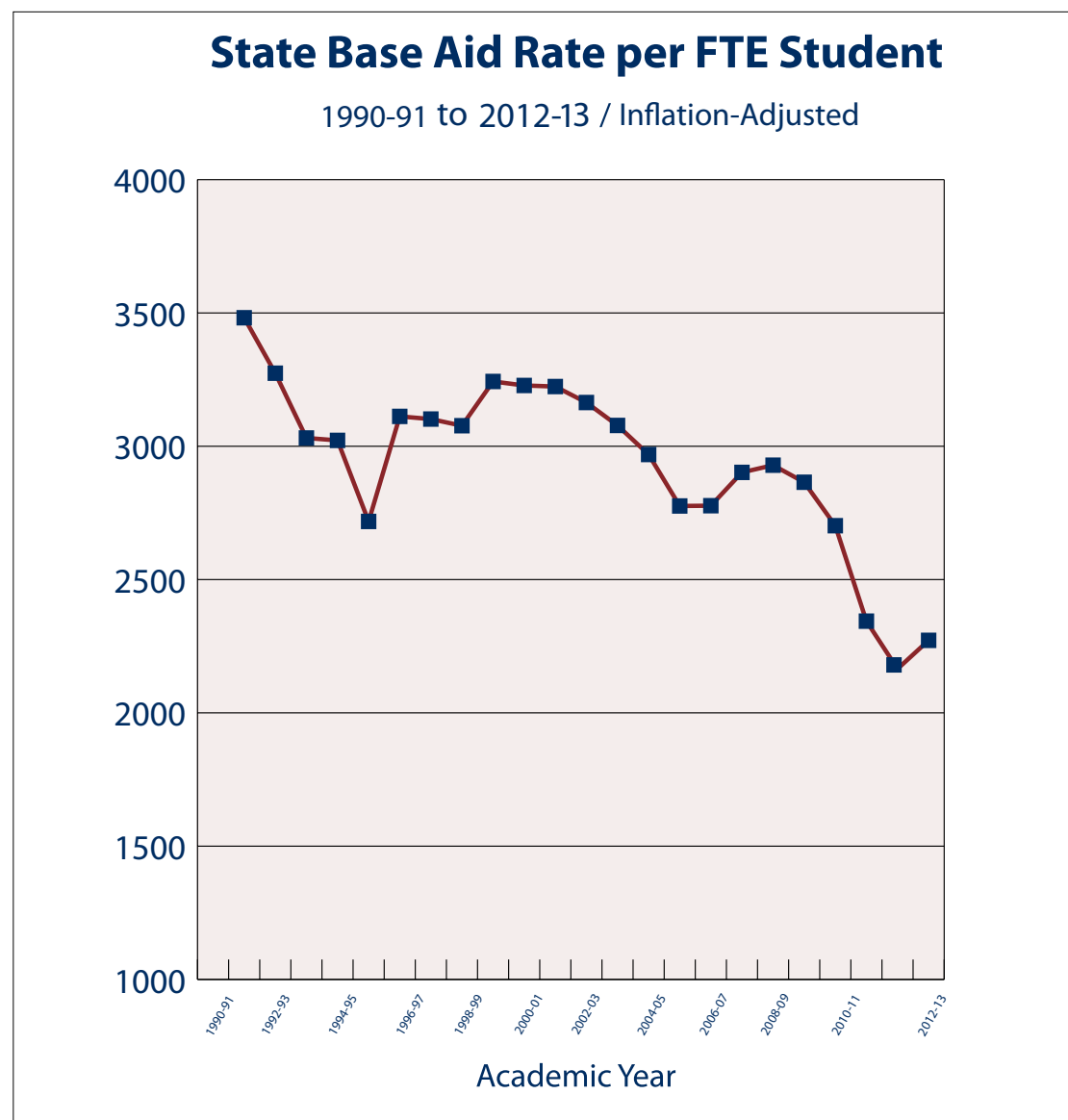
1990-91 thru 2012-13 / Inflation-Adjusted



Overall, revenue from State Base Aid plus TAP per FTE student at CUNY community colleges **fell 32.7%** at since 1990-91. Revenue from State Base Aid without TAP per FTE student **fell 43%** since 1990-91.

# Decline in State Base Aid Rate per FTE for Community Colleges

**CUNY COMMUNITY COLLEGES** are chronically underfunded. New York should make a commitment this year to begin restoring the Base Aid rate to 2008-09 levels.



The State Base Aid rate per FTE for community colleges has declined by 34.7% since the 1990-91 academic year and by 20.7% since 2008-09 when adjusted for inflation.

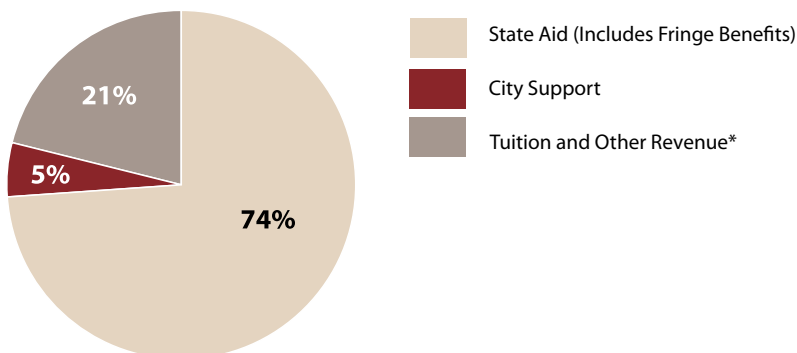
The State Base Aid rate in 2008-2009 was \$2,675 per FTE student. Adjusted for inflation, this is \$2,865, which is \$593 more than the current rate of \$2,272.

In the current academic year, CUNY community colleges would have had an additional \$48 million for full-time faculty, counselors, and other critical student supports if State Base Aid was still at its 2008-09 level.

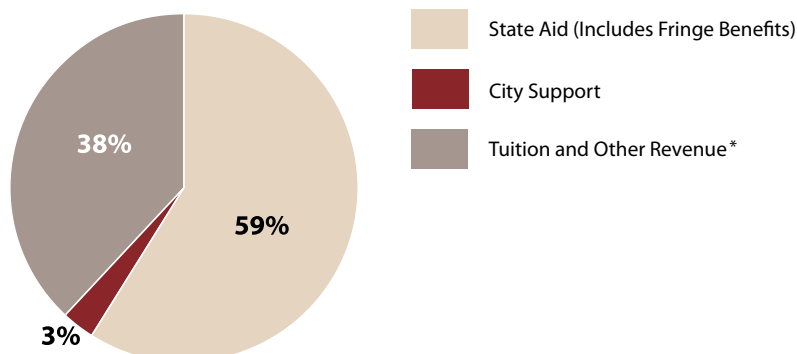
# Distribution of Revenue Sources at CUNY Senior Colleges

**AS STATE AID** to CUNY fell, tuition and fees paid by students have grown dramatically as a proportion of CUNY's total senior college operating revenues.

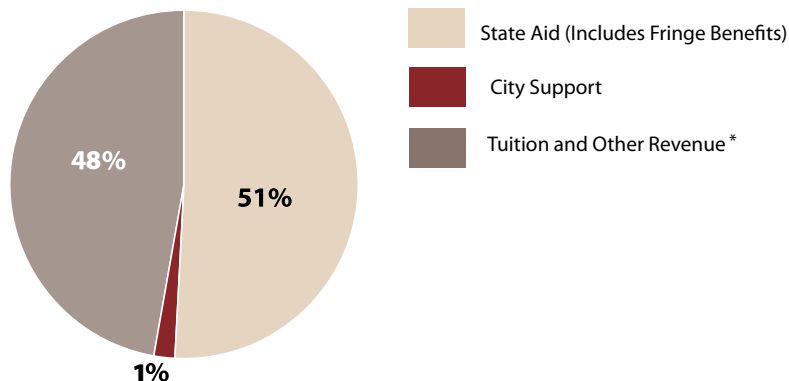
## 1990-1991



## 2000-2001



## 2012-2013



Between 1990-91 and 2012-13, revenue from State aid to CUNY senior colleges declined as a proportion of total revenues, falling from 74% to 51%.

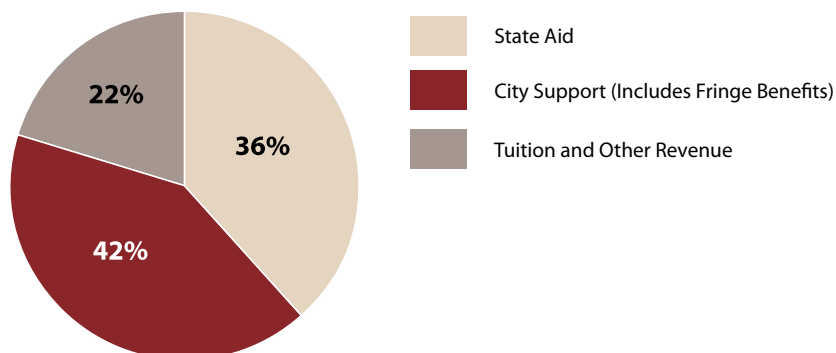
Over the same period, tuition and fees\* more than doubled as a proportion of total revenues from 21% to 48%.

\*"Tuition and Other Revenue" includes tuition, student fees, IFR funds used to support tax-levy operations, and philanthropy. CUNY-wide, tuition and fees account for 91.8% of the total this year; IFR and philanthropy equal 8.2%.

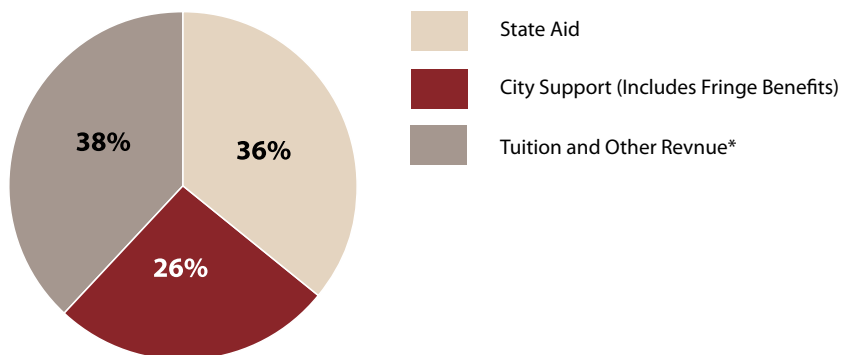
# Distribution of Revenue Sources at CUNY Community Colleges

**AS STATE AID** to CUNY fell, tuition and fees paid by students have grown dramatically as a proportion of CUNY's total community college operating revenues.

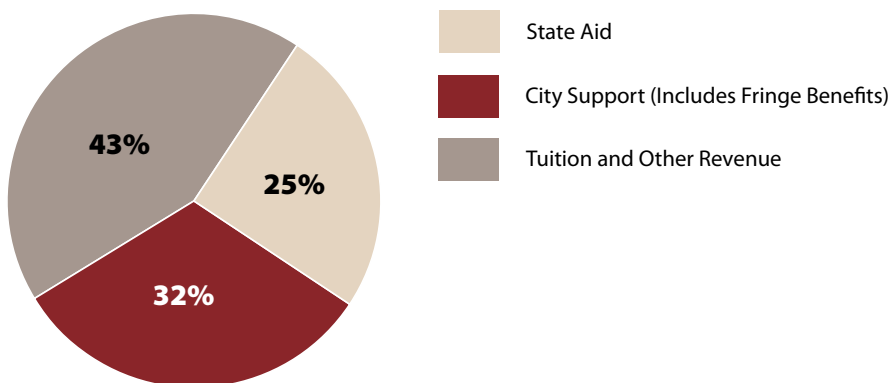
## 1990-1991



## 2000-2001



## 2012-2013



Between 1990-91 and 2012-13, revenue from State Base Aid to CUNY community colleges declined as a proportion of total revenues, falling from 36% to 25%.

Over the same period, tuition and fees\* has almost doubled as a proportion of total revenues available to CUNY community colleges, rising from 22% to 43%.

\*"Tuition and Other Revenue" includes tuition, student fees, IFR funds used to support tax-levy operations, and philanthropy. CUNY-wide, tuition and fees account for 91.8% of the total this year; IFR and philanthropy equal 8.2%.



# Total Annual Cost of Attending CUNY

For a full-time, in-state student living at home or with relatives in 2011-12 and attending CUNY for nine months

## Tuition and Fees

Community College Tuition	\$3,900
Senior College Tuition	\$5,400
Technology Fee	\$200
Consolidated Service Fee	\$30
Activity Fee	\$116 and up

## Other College-Related Expenses

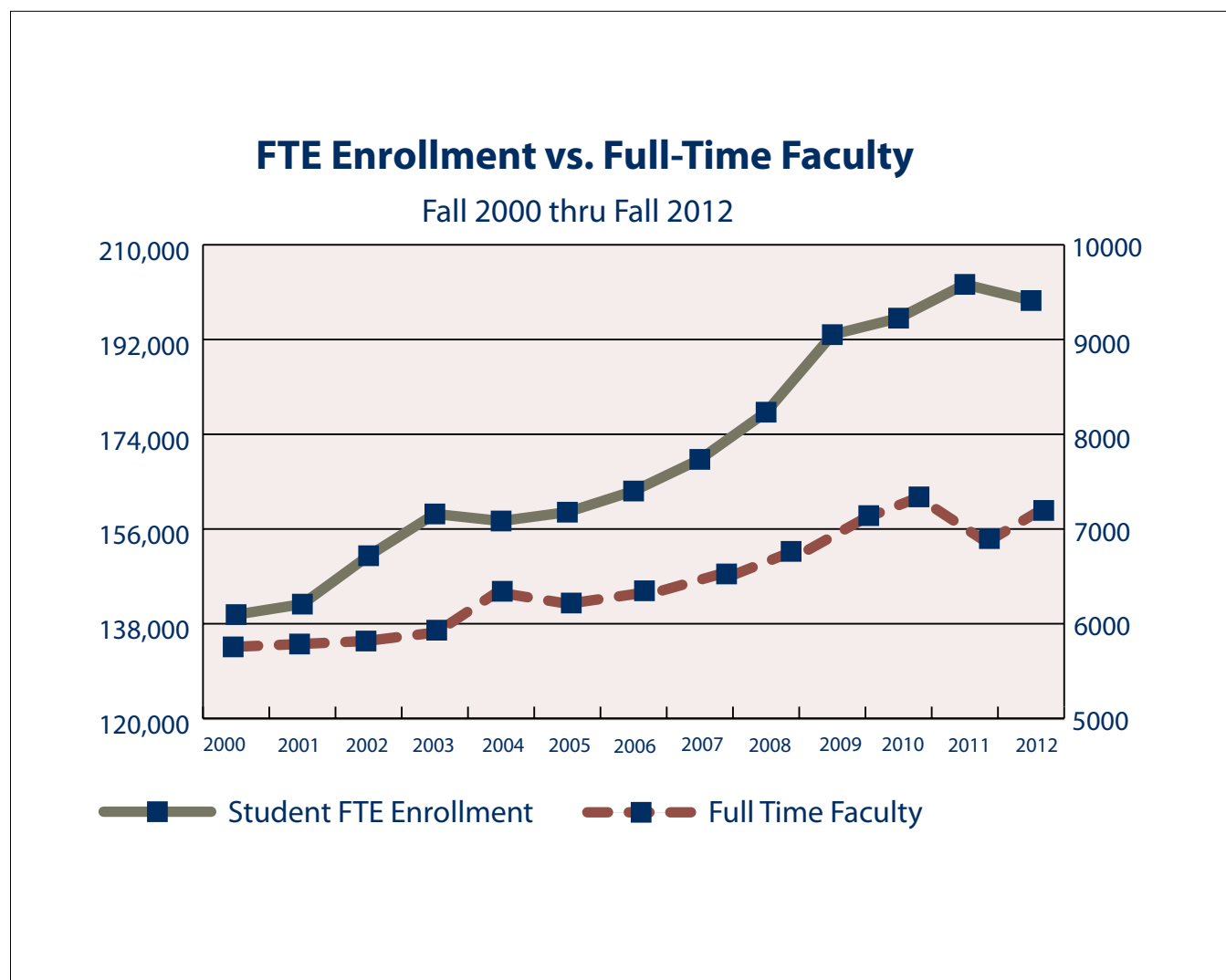
Books & Supplies	\$1,248
Transportation	\$986
Lunch	\$1,105
Personal Expenses	\$1,780
Room and Board	\$1,685

**Total Community College** **\$11,050**

**Total Senior College** **\$12,550**

# CUNY Needs More Full-Time Faculty

**PUBIC DISINVESTMENT** in CUNY has led to a shortage of full-time faculty at CUNY.



Full-time faculty teach less than half the classes at CUNY colleges.

CUNY's full-time faculty shortage means that class sizes are often too big, course selections are limited and upper-level courses are not offered enough.

42% of CUNY students report not being able to register for a class because no seats were available.

26% report not being able to register for a class they needed to graduate.

# PSC's New York State Budget Plan for Opportunity

**GOVERNOR CUOMO'S EXECUTIVE BUDGET** does nothing to make up for recent cuts and decades of underfunding for CUNY. It is essentially a flat budget that covers only a portion of the cost increases for CUNY's mandatory needs. His plan assumes a \$300 tuition hike that many CUNY students cannot afford, and leaves thousands of poor students ineligible for financial aid. To support opportunity for all New Yorkers, the Legislature should:

## FUND CUNY'S UNMET MANDATORY NEEDS.

The Executive Budget leaves unfunded \$35 million of the cost increase for mandatory needs requested by CUNY to fund inflationary increases in energy (\$9.6 million), rent (\$3.7 million), and collective bargaining and non-personnel costs (\$21.7 million) at the senior colleges. Public funding of CUNY's mandatory needs is

supposed to be part of the "Compact." If these funds are not restored, more than half of the revenue from the tuition hike will go to fill the gaps, and CUNY students will be deprived of investments in academic advisement, student access and new full-time faculty.

## INCREASE PUBLIC SUPPORT FOR CUNY SENIOR COLLEGES TO HIRE NEW FULL-TIME FACULTY AT CUNY.

CUNY has a profound shortage of full-time faculty because of years of public disinvestment and increased enrollment. With 267,000 students enrolled this fall, CUNY's full-time faculty strength is only 7,150, and full-time faculty teach less than half the classes at CUNY. CUNY requests \$26.5 million to add full-time faculty to

the senior colleges next year, but that money should come from the State, not from new tuition dollars. Fixing the full-time faculty crisis at CUNY with only tuition hike revenue is an economic injustice, and a failing strategy. Using tuition to end the shortage would place a CUNY education out of reach for many New York City residents.

## INCREASE COMMUNITY COLLEGE BASE AID TO 2008-09 LEVELS, AND REJECT THE NEXT GENERATION JOB LINKAGE PROGRAM.

The Executive Budget emphasizes workforce development at community colleges to the exclusion of other important missions. Job training is critical, but it is only part of what community colleges do. Instead of using small gimmicky "bonuses" to "incentivize" workforce development and requiring worrisome partnerships with

private industry, the State should increase community college Base Aid to 2008-09 levels, which would require adding \$593 per FTE student after adjusting for inflation. While we support CUNY's request for a \$260 per FTE student increase, it is a small down payment compared to the funding needs of CUNY community colleges.

## PASS THE NY DREAM ACT AND MAKE OTHER TAP REFORMS TO INCREASE ACCESS FOR LOW-INCOME STUDENTS.

Undocumented students, most part-time students and students who have exceeded the program's 4/8 semester limits cannot receive TAP, and financially independent students without dependents receive inadequate TAP awards. By passing the NY Dream Act and fixing TAP in

other ways the Legislature can make a CUNY education possible for thousands more low-income students. Reform of the current tuition discounting policy is also needed to protect student access without reducing CUNY's resources.

## FUND CUNY'S CAPITAL BUDGET REQUEST.

Students learn more, and faculty and staff are more productive when they have modern equipment, decent facilities and a safe, healthy learning/working environment. The Legislature should support CUNY's five- and ten-year capital requests starting with CUNY's

2013-14 funding needs for critical maintenance and construction, which includes \$252 million for construction at the community colleges and \$1.3 billion for construction at the senior colleges.

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